

# Exponential Organizations

The Loop Approach Exponential Organizations Talentmanagement 5.0 Der Loop-Approach Publicidad contagiosa Exponential Transformation Exponential organizations. Ismail Exponential Organizations in Action Exponential Organizations 2.0 Exponential Transformation Reimagining Innovation; the Future of Exponential Leadership Journey of the Future Enterprise Exponential Theory Designed to Scale Exponential Organizations Exponential Theory: Reimagining the Future Through the Power of Thinking Big The Exponential Era Sebastian Klein Salim Ismail Isabell M. Welp Sebastian Klein Silvia Sivera Salim Ismail REC 3/26/2018 Niki Faldemolaei Salim Ismail Salim Ismail Aaron Bare Jorge Calvo Aaron D. Bare Lex Sisney Salim Ismail Aaron D. Bare David Espindola The Loop Approach Exponential Organizations Talentmanagement 5.0 Der Loop-Approach Publicidad contagiosa Exponential Transformation Exponential organizations. Ismail Exponential Organizations in Action Exponential Organizations 2.0 Exponential Transformation Reimagining Innovation; the Future of Exponential Leadership Journey of the Future Enterprise Exponential Theory Designed to Scale Exponential Organizations Exponential Theory: Reimagining the Future Through the Power of Thinking Big The Exponential Era *Sebastian Klein Salim Ismail Isabell M. Welp Sebastian Klein Silvia Sivera Salim Ismail REC 3/26/2018 Niki Faldemolaei Salim Ismail Salim Ismail Aaron Bare Jorge Calvo Aaron D. Bare Lex Sisney Salim Ismail Aaron D. Bare David Espindola*

how best to adapt established companies to a rapidly changing economy has long been a topic of debate in both the corporate and academic worlds this challenge is especially pressing for large organizations that may have grown top heavy and rigid with time but now need to be light on their feet to stay relevant and profitable until now the best attempts have consisted of plucking tools and methods from the world of start ups and applying them wholesale in large corporate environments most of these efforts have either fizzled or failed outright because they lacked a framework for a comprehensive corporation sized rollout the loop approach introduces a new series of methods that could help change the course of operations for even the most colossal organizations sebastian klein and ben hughes provide a wide ranging set of guidelines for achieving corporate agility complete with checklists and worksheets that should prove instantly applicable want proof

the methods outlined in the loop approach have already been successfully implemented at such european corporate giants as audi deutsche bahn and telekom

frost sullivan s 2014 growth innovation and leadership book of the year exponential organizations should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business ray kurzweil director of engineering at google in business performance is key in performance how you organize can be the key to growth in the past five years the business world has seen the birth of a new breed of company the exponential organization that has revolutionized how a company can accelerate its growth by using technology an exo can eliminate the incremental linear way traditional companies get bigger leveraging assets like community big data algorithms and new technology into achieving performance benchmarks ten times better than its peers three luminaries of the business world salim ismail yuri van geest and mike malone have researched this phenomenon and documented ten characteristics of exponential organizations here in exponential organizations they walk the reader through how any company from a startup to a multi national can become an exo streamline its performance and grow to the next level exponential organizations is the most pivotal book in its class salim examines the future of organizations and offers readers his insights on the concept of exponential organizations because he himself embodies the strategy structure culture processes and systems of this new breed of company john hagel the center for the edge chosen by benjamin netanyahu prime minister of israel to be one of bloomberg s best books of 2015

demografischer wandel fachkräftemangel wechselwillige angestellte der kampf zwischen unternehmen um die klügsten köpfe hat bereits begonnen und wird teilweise erbittert geführt mit diesem buch verschaffen sich unternehmen personalverantwortliche und führungskräfte den entscheidenden vorteil nicholas folger und isabell m welp weisen nicht nur nach dass sich moderne personalentwicklung positiv auf den unternehmenserfolg auswirkt sondern zeigen zudem anhand von praxistauglichen beispielen unter anderem wie hr abteilungen künstliche intelligenz für zukunftsste personalentwicklung einsetzen digitales recruiting erfolgreich umsetzen und mit employer branding für langfristige mitarbeiterbindung sorgen mit best practices von linkedin deloitte sap merck einhorn und weiteren talentmanagement vorreibern

im kreis drehen um voranzukommen klingt erstmal wie ein widerspruch ist aber keiner seit jahren wissen manager innen und unternehmenslenker innen

dass ihre organisationsstrukturen nicht zukunftsfähig sind schnell rollte die welle der agilen methoden heran und versprach rasche besserung doch was in start ups und innovationsteams funktioniert lässt sich nicht automatisch einem ganzen konzern überstülpen da kann man einzelne tools ausprobieren so viel man will ohne das richtige framework lassen sich starre strukturen größerer unternehmen nicht flexibilisieren genau das kann der loop approach der mithilfe eines iterativen prozesses auch den größten koloss in bewegung setzt praxiserprobt bei unternehmen wie audi deutsche bahn roche und telekom in dieser komplett überarbeiteten und erweiterten neuauflage werden 3 fallstudien aus transformationsprojekten in konzernen und mittelstand vorgestellt

el marketing viral se inoculó en el panorama profesional publicitario como una vacuna eficaz económica contra la supuesta inmunidad de las audiencias a los mensajes comerciales conseguir que fueran los consumidores quienes transmitieran los anuncios espontáneamente entre sus redes sociales se consideró la panacea en un mercado comunicativo sobresaturado sin embargo la publicidad boca a oreja basada en recomendaciones ya conseguía el mismo objetivo desde tiempos ancestrales fueron las tecnologías de la información y de la comunicación tic las que posibilitaron el salto exponencial hacia la publicidad viral y en consecuencia un cambio de magnitudes sin precedentes los contenidos comerciales pasaban a ser compartibles a escala planetaria a la velocidad de un clic este libro se centra en detectar las claves creativas comunes que detonaron el contagio de 651 vídeos publicitarios entre los usuarios de las redes sociales digitales a partir de un constructo analítico formado por drivers creativos cepas virales y la variable ambigüedad se propone la fórmula  $v \propto c^d \cdot c^a$  como base inspiradora para crear publicidad altamente contagiosa

a practical handbook for using exponential organization to transform your organization and disrupt your industry in 10 weeks today s top business challenge is adapting to accelerating technological and global change in his bestselling book exponential organizations author salim ismail described a new type of organization that thrives amidst industry disruption since then he has helped organizations disrupt their own industries by applying exponential organization exo principles from this work emerged the 10 week transformation process explained in this book called the exo sprint exponential transformation is the detailed implementation handbook for becoming an exponential organization the book enables organizations to speed up their transformation and overcome the obstacles to success lead a 10 week exo sprint evolve in order to navigate industry disruption become an exponential organization block the immune system response of organizations

during transformation companies such as visa procter gamble hp and black decker have already benefited from exo process exponential transformation is a must have resource for participants of any exo sprint as well as those seeking to apply exponential principles in their organizations

this groundbreaking book curated by a diverse community of forward thinkers offers a panoramic view of how the exponential organization exo framework is revolutionizing industries and solving complex global problems through a dozen in depth real world case studies you ll discover how businesses of all sizes are leveraging exponential thinking to create abundance and positive impact whether you re an entrepreneur business leader consultant or change maker this book provides the tools inspiration and practical strategies to apply exponential thinking to your own ventures learn how to leverage emerging technologies tap into the power of communities and create scalable solutions that address our world s most pressing issues

the playbook for 10x growth and impact in a world of accelerating technologies three visionary pioneers salim ismail peter h diamandis md and michael s malone bring you a playbook to ride on top of the exponential curve this is a compelling sequel to exponential organizations which quickly became one of the most successful business books globally being used by leaders organizations and even countries to create transformation across nearly every industry and geography exponential organizations 2 0 outlines the 11 exo attributes the shared dna of the most dynamic and forward thinking organizations in the world today providing a comprehensive guide and the critical tools required to transform your business into an exponential powerhouse explode your growth by harnessing the exo attributes including a massive transformative purpose mtp 5 external attributes staff on demand community crowd ai algorithms leveraged assets engagement scale 5 internal attributes interfaces dashboards experimentation autonomy social ideas the proof lies in the numbers over the past seven years the top 10 most exo friendly companies in the fortune 100 outstripped their less adaptable fortune 100 counterparts in every key metric 40x higher shareholder returns 2 6x better revenue growth 6 8x higher profitability 11 7x better return on assets turnover unlock the keys to 10x growth and impact with practical advice case studies and powerful tools designed to help you dissect your business identify potential growth areas and maximize impact don t just imagine the future create it with exponential organizations 2 0 as your guide transform your business into a force for unparalleled growth and global impact the future belongs to those who can innovate at warp speed will you be among them

a step by step guide for any organization that wants to stay ahead of industry disruption and leverage the opportunities presented by exponential technologies to achieve exponential growth from globally recognized technology strategist and bestselling author of exponential organizations salim ismail and thought leaders francisco palao and michelle lapierre

bill gates windows and microsoft changed the world but they were just the beginning with the rise of digital technology business moves at unprecedented speeds and now moves at an exponential pace this pace is wreaking havoc to the business landscape as we know it disruption has brought too big to fail companies to their knees in a matter of months and it has made some industries obsolete any company or leader that doesn't move at an exponential pace will be crushed by the new massively transformative exponential organizations these organizations are quickly expanding their purpose and invading new industries every day guides like bill gates jeff bezos elon musk and more continue to provide us a roadmap for how to navigate the exponential horizon through a collection of nine keys of exponential leadership we have created a formula to navigate the disruption exponential leadership combined with emerging technologies change and disruption will not only disrupt the world but will save it it is time for a new generation of leadership a leader that is purposeful conscious digital and above all exponential join us for a journey to reimagine innovation

to survive in the new competitive digital economy of artificial intelligence and the internet of things companies will have to change their management models the company of linear incremental growth is becoming obsolete moonshot leaders like elon musk or jeff bezos aspire to bringing about massive transformations these visionaries seek radical solutions to big problems through enabling technologies that are easily scalable and yield increasing returns with decreasing marginal costs that in many cases approach zero in his book journey of the future enterprise jorge calvo explains what the disruptive change of the fourth industrial revolution consists of what moonshot leadership is and what exponential organizations exos are and having set out the conceptual framework explains how to gear companies toward the new economy in short this resource packed book is written for those who want to be part of this change for those who are suffering the impact of this radical transformation for those who feel lost as a result of the complexity and speed of the changes that are taking place and for those who want to better understand the drivers of the fourth industrial revolution

a blueprint for future entrepreneurs daymond john shark tank investor

innovating through extreme uncertainty ash maurya lean canvas creator according to steve jobs innovation distinguishes between a leader and a follower the rise of digital technology in business has made this statement truer now more than ever today businesses can be created marketed and ready to interact with customers in the blink of an eye with nothing more than an internet connection this accelerated pace of business is wreaking havoc on companies that are too big to fail sometimes in a matter of months any company or leader that doesn't move at an exponential pace will be crushed by new massively transformative organizations that are invading new industries every day thankfully guides like bill gates jeff bezos and elon musk continue to provide us a roadmap for navigating this exponential horizon exponential theory provides ten keys of exponential leadership in order to solve climate change social imbalances and other wicked problems it is time for a new generation of leadership one that is purposeful conscious digital and above all exponential

this book explains the principles of scalable organizational structure what are the structural traps that kill business growth how do you successfully and quickly change your company's trajectory how do you design an agile and responsive organization that lasts publisher website

in passato ci volevano vent'anni per creare un business da un miliardo di dollari groupon l'ha fatto in diciotto mesi quella che abbiamo davanti è una nuova tipologia di aziende le organizzazioni esponenziali che polverizzano i tempi di crescita mediante le tecnologie riducendo i costi in modo esponenziale se nel business la performance è la chiave principale di valutazione negli ultimi cinque anni queste realtà emergenti hanno sconvolto i parametri abituali operano online con accesso a banda larga immensi capitali in crowdfunding il cloud computing la stampa 3d i sensori la biologia sintetica e sfruttano complessi algoritmi elaborati attraverso l'intelligenza artificiale e i big data non acquistano asset ma fanno leva sulle idee e le iniziative delle community che le sostengono sono innovatori e cambiano le regole al proprio interno come all'esterno rivoluzionando interi mercati integrando il contributo dei partecipanti e dei membri della comunità della singularity university salim ismail yuri van geest e michael malone hanno studiato questo fenomeno e individuato dieci caratteristiche delle organizzazioni esponenziali il libro è un viaggio affascinante e stimolante alla scoperta di una trasformazione che stiamo già vivendo e che coinvolge tutti i campi l'approccio descritto infatti non riguarda soltanto le nuove start up che ruotano attorno a trend dirompenti ed esponenziali ma anche società presenti da anni nei diversi settori industriali che possono applicarlo come strategia per difendersi dai nuovi competitor una svolta epocale paragonata a

una nuova esplosione cambriana che impone di pensare in grande prefigurando un mondo in cui la domanda fondamentale diventa quella suggerita da larry page stai lavorando a qualcosa in grado di cambiare il mondo

the definitive leadership book on digital adaptation and solving major global crises

praise for the exponential era the exponential era turns strategic planning from a stagnant limited application exercise to an active thoughtful process that can yield benefits for all companies and executives every company leader can find a gem in the exponential era to apply to their business big or small michael splinter chairman of the board nasdaq and retired chairman and chief executive officer applied materials i count this among the very best business books i have read the authors have managed to synthesize a vast array of thinking and methodologies and deployed them in a practical and easily understood planning process spx that addresses today s exponential pace of change james b stake former executive vice president enterprise services 3m company and chairman ativa medical corporation the exponential era is an essential read for our times john puckett owner of punch pizza and co founder of caribou coffee the exponential era does a great job of not only describing exponential technologies but how they likely converge to transform our world frank diana managing partner futurist tata consultancy services the exponential era is a must read for business leaders entrepreneurs and virtually anyone navigating our highly complex and rapidly changing world general ret 4 star joseph l votel president and ceo business executives for national security bens

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